

**SHOEDAZZLE.COM – NOTICE OF DISPUTE**

Shoedazzle.com, Inc. ("Shoedazzle") is committed to resolving its customers' disputes in a fair and efficient manner. If you are unsatisfied with the resolution that a client services representative offers for a problem you are experiencing, you may notify us of your dispute by sending this form to Shoedazzle's Legal Department.

**Please complete this form in its entirety (printing legibly). Retain a copy for your records and send the completed form by U.S. certified mail to:**

Notice of Dispute, General Counsel, Shoedazzle.com, Inc., 2501 Colorado Ave., #325, Santa Monica, CA 90404.

A Shoedazzle representative will respond within 30 days of receiving this form. If the dispute is not resolved to your satisfaction, you may begin arbitration by submitting a Demand for Arbitration to the American Arbitration Association. We provide further details on our website

([http://www.shoedazzle.com/terms\\_conditions#demand](http://www.shoedazzle.com/terms_conditions#demand)), as well as a link to the AAA Demand for Arbitration form.

\_\_\_\_\_  
Customer Name

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Additional number at which you may be reached during business hours

Your email address: \_\_\_\_\_

Your fax number: \_\_\_\_\_

Your contact address: \_\_\_\_\_

\_\_\_\_\_  
Product Purchased

\_\_\_\_\_  
Order Number

If you are an authorized representative of the customer, please print your name, your relationship to the account holder, your address, and a phone number at which you may best be reached during business hours:

**Please briefly describe the nature of your dispute and attach any supporting documents that you wish. If necessary, please use the reverse side or additional sheets of paper.**

**Please briefly describe the relief that you would like from Shoedazzle. If necessary, please use the reverse side or additional sheets of paper.**

\_\_\_\_\_  
Date

Updated: August 8, 2011

\_\_\_\_\_  
Signature